

## **Krista Daly**

Santa Clarita, CA – 661-916-4740 – krista.daly6@gmail.com

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### **Experience Staff Writer**

Santa Clarita Valley Signal, Santa Clarita, CA

*March 2016-August 2016*

Wrote multiple news articles on a daily basis with a focus on politics and education

Generated ideas and promoted published stories on social media

Updated the website regularly

### **Senior Reporter/Assistant News Editor**

San Marino Tribune, San Marino, CA

*March 2015-March 2016*

Wrote multiple news articles on a daily basis with a focus on politics and education

Took photographs for individual stories and photo pages

Created the e-edition and sent it to all subscribers each week

Updated the website regularly

Laid out stories and designed pages in Adobe InDesign

Proofed the entire paper before publication

### **Staff Writer**

Imperial Valley Press, El Centro, CA

*August 2013-February 2015*

Wrote multiple news articles on a daily basis with a focus on health care, politics and education

Produced multimedia content including photographs and videos

### **Volunteer Editor**

Santa Barbara Street Medicine Doctors Without Borders, Santa Barbara, CA

*October 2011-June 2013*

Edited news and feature stories for the monthly newsletter

### **Student Writer**

USC Annenberg Public Affairs and Special Events, Los Angeles, CA

*October 2012-May 2013*

Wrote news and feature articles to promote people and events

### **Freelance Reporter**

The Antelope Valley Times, Lancaster, CA

*October 2011-July 2012*

Wrote news and feature stories for an online news site

Took photographs to accompany articles

**Staff Reporter/ News Editor/Senior Reporter**

Daily Sundial, Northridge, CA

January 2010-May 2011

Managed about 20 reporters

Edited articles

Designed the newspaper

Wrote news and feature articles

Produced multimedia content including photographs and videos

**Education Masters of Arts in Specialized Journalism**

University of Southern California, Los Angeles, CA

May 2013

**Bachelor of Arts in Journalism with a minor in Creative Writing**

California State University, Northridge, Northridge, CA

May 2011

**Associates of Arts in Letters, Arts and Sciences**

Antelope Valley College, Lancaster, CA

May 2008

**Skills**

Six years of professional experience writing for online and print publications

Ability to meet tight deadlines on a daily basis

Copy editing

Daily use of Content Management Systems – newsCMS and WordPress

Proficiency in Microsoft Office

Knowledge of InDesign to lay out articles and design pages

Basic knowledge of Photoshop

Ability to engage the audience by using social media

Able to work as an individual or with a team